



716.338.0171

2695 Route 394, Ashville, NY, 14710

chautauquasafetyvillage.com

September 1, 2021

Dear Community Partner,

The Chautauqua Safety Village is excited to announce we are making preparations for our 2022 cash calendar raffle. The cash calendar is a popular annual fundraiser which assists the village in offsetting costs to provide hands-on safety education to children and community members. Every person who purchases a calendar receives multiple chances each month to win a cash prize. Each winner's name is then re-entered for the next month's drawing.

The Chautauqua Safety Village is dedicated to educating children in the areas of traffic, fire, bike safety and babysitter training. We also provide CPR/AED training, smoke detector installations, and child safety seat education to the community. Our goal is to prevent unnecessary injuries and unfortunate fatalities through education and hands-on training. The lessons our students learn may one day save their lives.

We would not be where we are today without the generosity of businesses and organizations such as yours. We are making a difference in the lives of so many children, teens, and adults in our community.

Please see the attached form for different sponsor levels we are offering to meet your needs, and feel free to contact me with any questions. Thank you in advance for your consideration.

Very Truly Yours,

Jessica Dayton
Executive Director
Chautauqua Safety Village
(716)338-0171
jessica@chautauquasafetyvillage.com

Calendars will be full 8.5 x 11 page size. Size has been reduced for example purposes



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January 2022						
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1 inch x 3 inch Ad \$150		1 inch x 3 inch Ad \$150		1 inch x 3 inch Ad \$150		1 New Year's Day \$100 Logo Ad
2 \$100 Logo Ad	3 \$50 Logo Ad	4 \$50 Logo Ad	5 \$50 Logo Ad	6 \$50 Logo Ad	7 \$50 Logo Ad	8 \$100 Logo Ad
9 \$100 Logo Ad	10 \$50 Logo Ad	11 \$50 Logo Ad	12 \$50 Logo Ad	13 \$50 Logo Ad	14 \$50 Logo Ad	15 \$100 Logo Ad
16 \$100 Logo Ad	17 Martin Luther King Jr. \$50 Logo Ad	18 \$50 Logo Ad	19 \$50 Logo Ad	20 Inauguration Day \$50 Logo Ad	21 \$50 Logo Ad	22 \$100 Logo Ad
23 \$100 Logo Ad	24 \$50 Logo Ad	25 \$50 Logo Ad	26 \$50 Logo Ad	27 \$50 Logo Ad	28 \$50 Logo Ad	29 \$100 Logo Ad
30 \$100 Logo Ad	31 \$50 Logo Ad	1 inch x 3 inch Ad \$150		1 inch x 3 inch Ad \$150		\$100 Logo Ad



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February 2022						
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1 inch x 3 inch Ad \$150		1 \$50 Logo Ad	2 Groundhog Day \$50 Logo Ad	3 \$50 Logo Ad	4 \$50 Logo Ad	5 \$100 Logo Ad
6 Super Bowl Sunday \$100 Logo Ad	7 \$50 Logo Ad	8 \$50 Logo Ad	9 \$50 Logo Ad	10 \$50 Logo Ad	11 \$50 Logo Ad	12 \$100 Logo Ad
13 \$100 Logo Ad	14 Valentine's Day \$50 Logo Ad	15 \$50 Logo Ad	16 \$50 Logo Ad	17 \$50 Logo Ad	18 \$50 Logo Ad	19 \$100 Logo Ad
20 \$100 Logo Ad	21 Presidents Day \$50 Logo Ad	22 \$50 Logo Ad	23 \$50 Logo Ad	24 \$50 Logo Ad	25 \$50 Logo Ad	26 \$100 Logo Ad
27 \$100 Logo Ad	28 \$50 Logo Ad	1 inch x 3 inch Ad \$150		1 inch x 3 inch Ad \$150		\$100 Logo Ad



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2022 Cash Calendar Fundraiser

Ad Sizes and Pricing

On the back of this page, you will find examples of the different ad options.

Option 1: Logo Only Ad(s) @ \$50 each week day.

- Your logo will sponsor the calendar day(s) box as the cash sponsor of the day.

Option 2: Weekend Logo Ad(s) @ \$100 each weekend day

- Your logo will be displayed on the weekend day chosen. Your business will also be advertised on the Chautauqua Safety Village website and highlighted in a post on our Facebook & Instagram pages on your purchased day as that day's sponsor.

Option 3: Larger Ad(s) 1 inch x 3 inches @\$150 for the month

- This space can be a logo and/or advertisement of your choosing. There are a limited number of ad spaces in this range. You may also purchase two ads right together for double the ad space! Your business will also be advertised on the Chautauqua Safety Village website and highlighted in posts on our Facebook & Instagram pages throughout the month.

You may purchase multiple days. We will do our best to honor specific date preferences. Date selection is on a first come, first serve basis.

Please remit order form, logo and payment by October 15th using the order form below. Please make checks payable to CCSEV.

****New this year!** Go to www.chautauquasafetyvillage.com/calendar to pay online.

Order Form:

_____ Option 1 @ \$ 50.00 each = \$ _____

_____ Option 2 @ \$100.00 each = \$ _____

_____ Option 3 @ \$150.00 each = \$ _____

Total amount due = \$ _____

The day(s) I would like to purchase are: _____

Name of Advertiser: _____

Address: _____ City: _____ State: _____ Zip: _____

Contact person: _____ Title: _____

Phone: _____ Email: _____